



S.W.I.N.G. Program Guide for Mentors

WHAT IS S.W.I.N.G.?

S.W.I.N.G. (Skillful Women Inspiring New Golfers) is a new golfer mentor program available to EWGA members that offers experienced golfers an opportunity to support the mission of the EWGA by providing opportunities for members newer to the game to learn all about golf - like etiquette, pace of play and the basic rules of the game - in a fun, supportive and noncompetitive environment.

WHAT ARE MY RESPONSIBILITIES AS A MENTOR?

As a Mentor, the following specific activities are required to complete the program:

1. Have a "get to know you" meeting with your Mentee in a setting where you are not playing golf. This meeting could be over lunch, cocktails or just an opportunity to sit down and talk. This meeting can be at a golf course or anywhere else that is comfortable and convenient for both the Mentor and Mentee.
2. Play golf together and review the items on the mentoring checklist. This can be any number of holes of golf, even if it is less than 9 holes. This first outing is primarily for learning and should be in a casual, relaxed environment.
3. Play golf a second time together. This can be in any setting that is mutually agreeable to the Mentor and Mentee. Some suggestions include:
 - ◇ Play 9, 18 or even less than 9 holes (for instance, a few holes at twilight) at the golf course of your choice
 - ◇ Play in an EWGA new golfer outing or event together
 - ◇ If your Chapter holds a mentoring event, play golf together in the mentoring event
 - ◇ Invite your Mentee to a casual scramble event
 - ◇ Play golf at an Executive or Par-3 course
4. Assist your Mentee in identifying EWGA activities they may wish to be involved in and help them navigate the process of signing up for those activities.
5. Be available by phone and/or email to answer questions the Mentee may have about the EWGA or about golf.
6. Complete an online program evaluation survey for each new golfer mentored and submit to the Association. Mentor's will be sent an email with details on how to complete the survey. Mentee's will also be asked to fill out an evaluation survey.



MENTOR QUALIFICATIONS

1. Have a good knowledge of basic rules and etiquette. (Note: golf swing corrections are NOT part of being a Mentor.) See the Mentor Checklist for the topics to be covered with your Mentee.
2. Be able to answer questions, keep pace of play and ensure an enjoyable golf experience.
3. Willing to fulfill the Mentor Responsibilities as defined above.

PROGRAM TIMELINE

The 2008 S.W.I.N.G. Program runs from January 1 to December 31, 2008.

BENEFITS FOR MENTORS

1. Receive a limitless 25% discount for one year on all regularly priced Bette & Court products from affiliate ForeSport.com.
2. Receive a mentor pin with the official mentor program logo and a S.W.I.N.G. cap.
3. For each Mentee that you Mentor, your name will be entered in a regional drawing to win a \$200 shopping spree from Bette & Court to be awarded in the first quarter of the following year.
4. Satisfaction and reward of helping a new golfer get hooked on this game we all love!

HOW DO I SIGN UP?

- Contact your Chapter's Golf Education and Player Development Chair (GEPD) and let her know that you want to be a mentor in the S.W.I.N.G. program
- If you know your mentee's name at this time, please communicate this as well
- Your GEPD Chair will communicate your participation to the EWGA Golf Program Manager via email at golfprograms@myewga.com or via phone at (800) 407-1477 ext. 21
- Once your information is received by the Golf Program Manager, you will be registered as a Mentor in the S.W.I.N.G. program.
- You will receive an email confirmation that you have registered in the S.W.I.N.G. program as a Mentor.
- This email will also welcome you to the S.W.I.N.G. program and provide you with the special access for obtaining your 25% discount with Bette & Court.
- Your Mentor pin and cap will be shipped to you directly from Bette & Court.



HOW WILL I BE PAIRED UP WITH A MENTEE?

- Once you have registered as a Mentor for the S.W.I.N.G. program, you will receive an email with a list of Mentees and their contact information.
- It will be your responsibility as the Mentor to contact a Mentee, and schedule your first meeting.
- When you have a Mentee, send an email to golfprograms@myewga.com and let us know your name, Chapter affiliation, and the name of your Mentee for our records.
- For questions or assistance, send an email to golfprograms@myewga.com or call (800) 407-1477 ext. 21.
- Mentors and Mentees are encouraged to use the S.W.I.N.G. discussion forum on the Leadership Links e-community (Members Only area of EWGA.com) where you can share experiences, ask questions, and get the latest news about the S.W.I.N.G. program.

FREQUENTLY ASKED QUESTIONS

Q: Am I being asked to take someone who has never held a golf club out onto the golf course?

A: No. Mentees must have been through basic golf instruction prior to signing up for the program. However, it may be their first time on a golf course in a setting that is not instruction based.

Q: Am I expected to be a rules expert?

A: No! We expect you to be familiar with basic rules and etiquette including how to keep up pace of play, how to mark a ball, etc. See the Mentoring Checklist for the specific topics to be reviewed with your Mentee.

Q: Do I have to be a low handicap golfer to be a Mentor?

A: No! We are looking for experienced golfers who know their way around the golf course. Mentoring is not a reflection of golf skill as much as it is knowledge of the game.

Q: Who pays for golf when we go out to play?

A: Both parties should pay their own expenses for the outing. We are in the process of working with EWGA Host Clubs and golf association relationships to try and bring some additional benefits to the mentors in terms of discounted or free rounds of golf for mentoring, but these are not in place as of yet.

Q: Can I mentor more than one person?

A: Yes! A Mentor can take on as many Mentee's as desired. You can take more than one Mentee out on the golf course at one time if you like. Also, two Mentor's could pair up and take two Mentee's out as a foursome.